



between people

Results visitor-/ exhibitor research

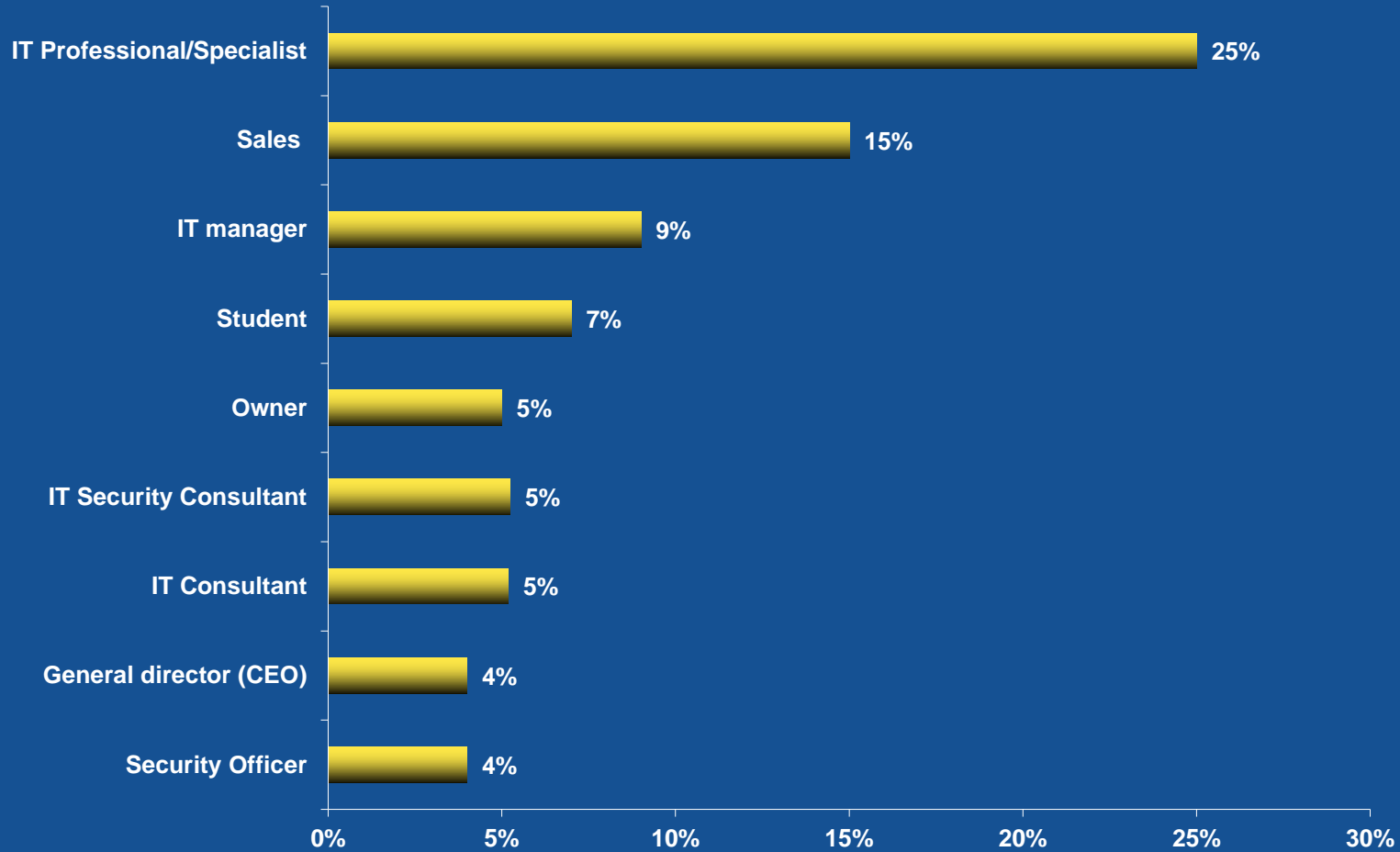
Infosecurity.BE 2011

between people

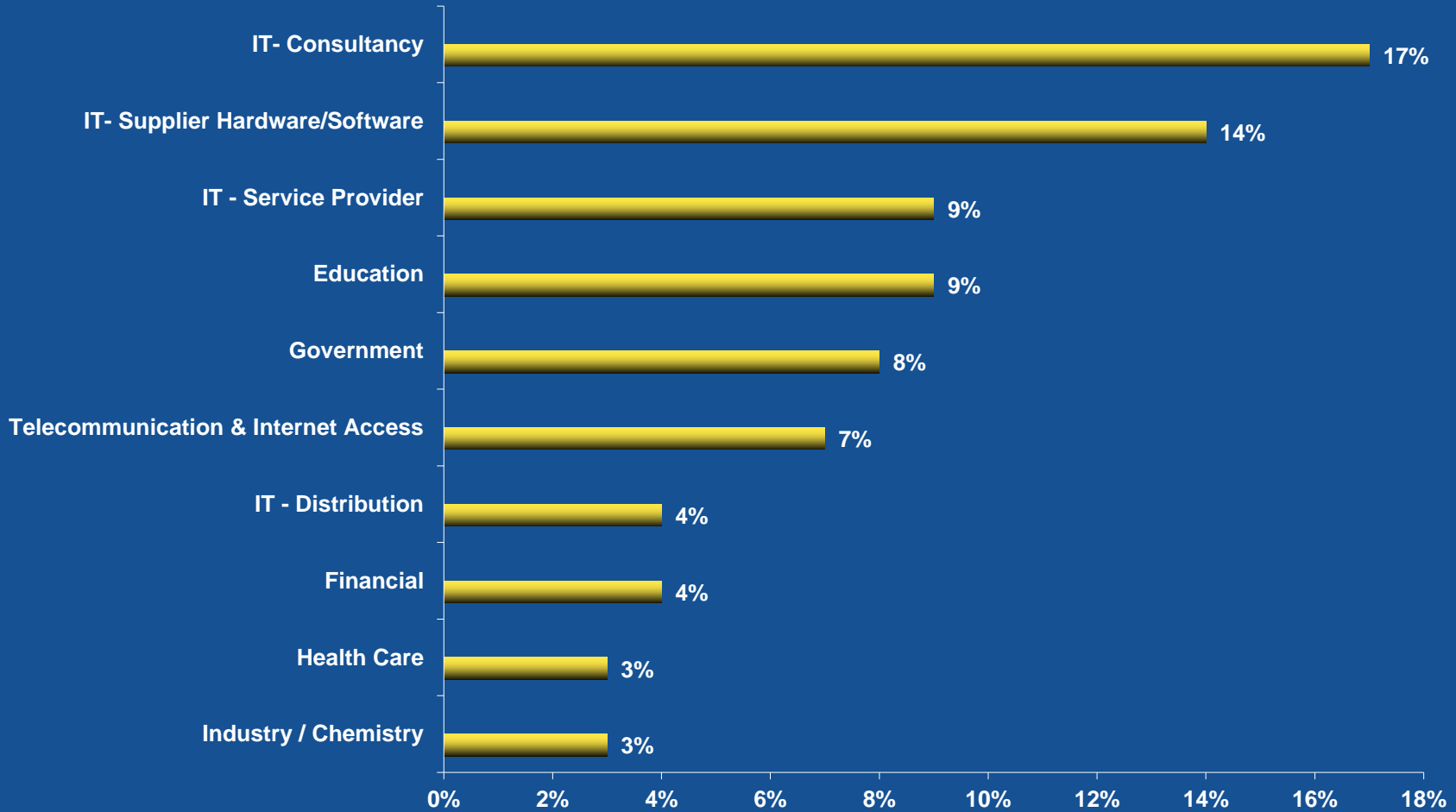
A collage of eyes in various colors and a large eye with a digital iris. The collage consists of a grid of small, semi-transparent eye images in shades of blue, green, and purple. To the right, a large, detailed eye is shown with a digital, pixelated iris in shades of blue and green, set against a brown, textured background.

Results Visitor Research and Visitor Registration

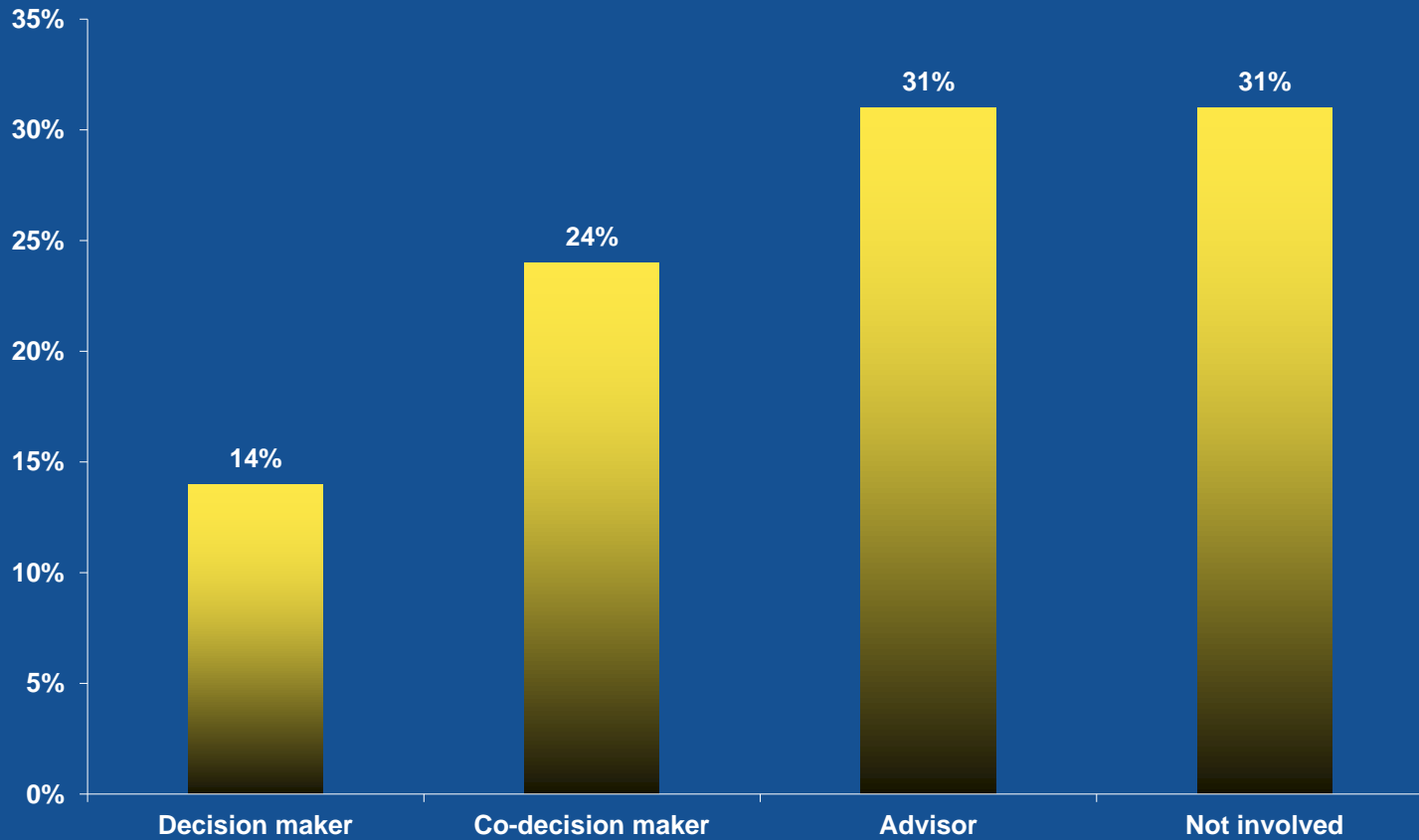
Type of job visitors (top 10)



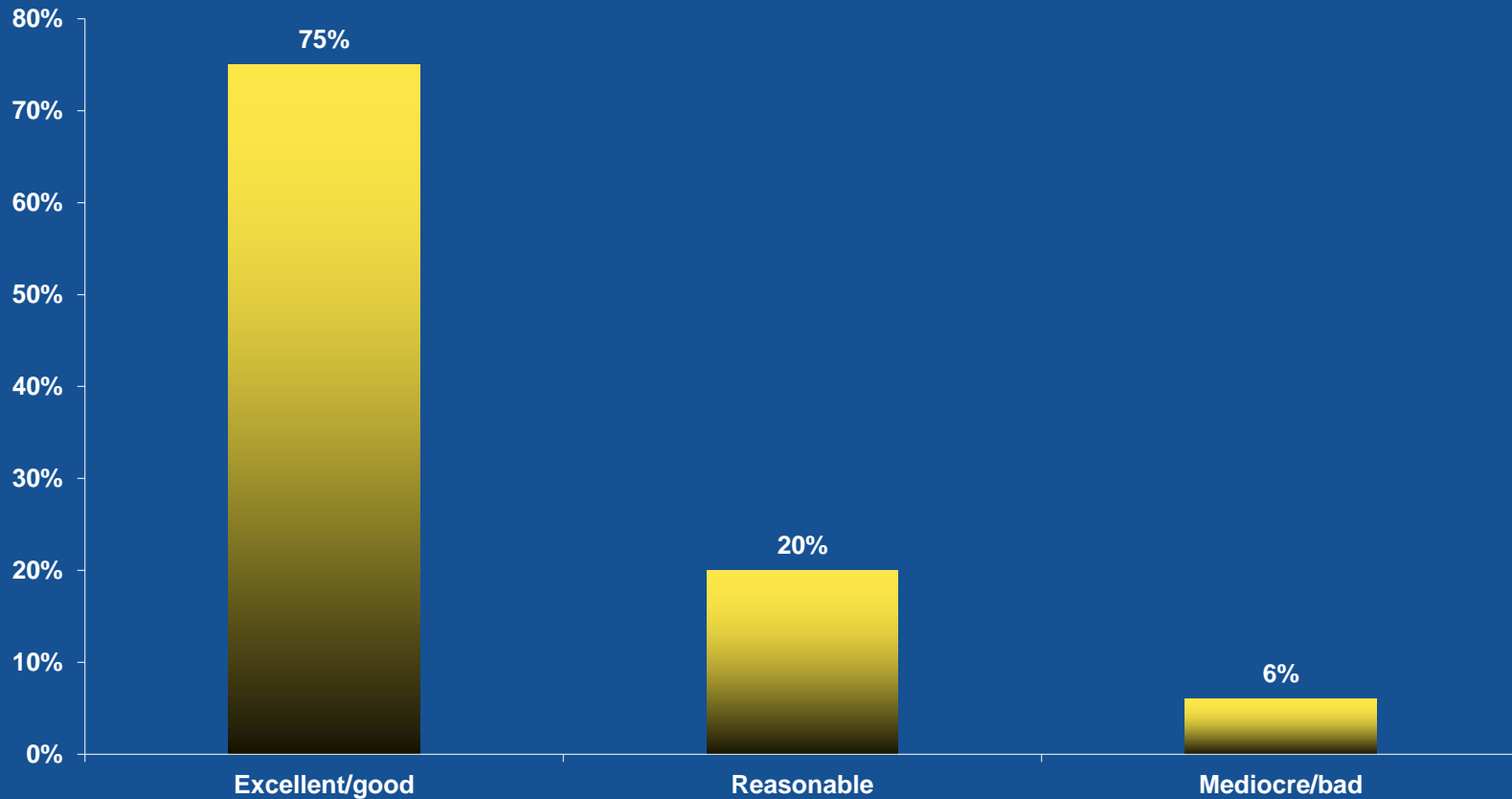
Source of branche (top 10)



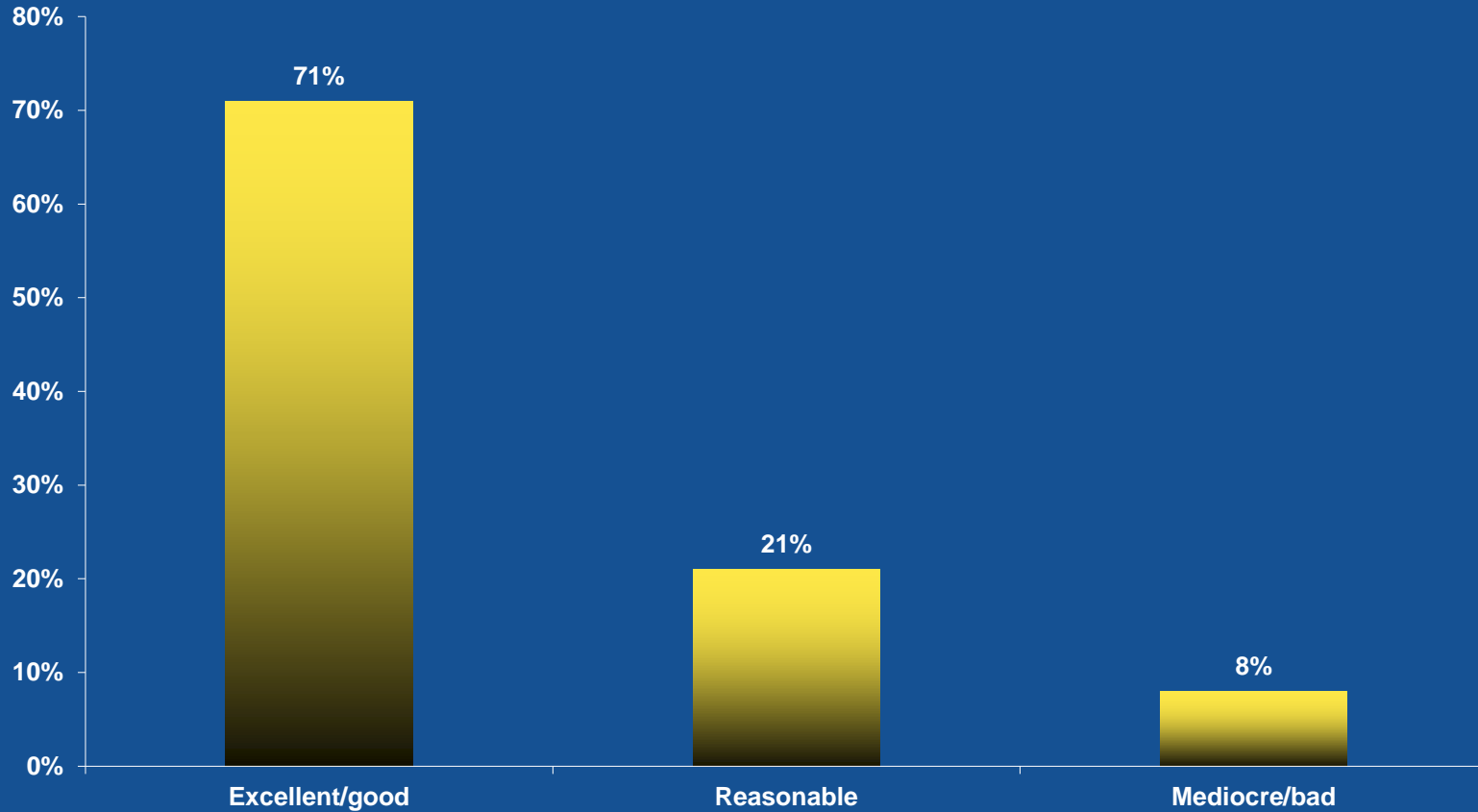
Investment decisions



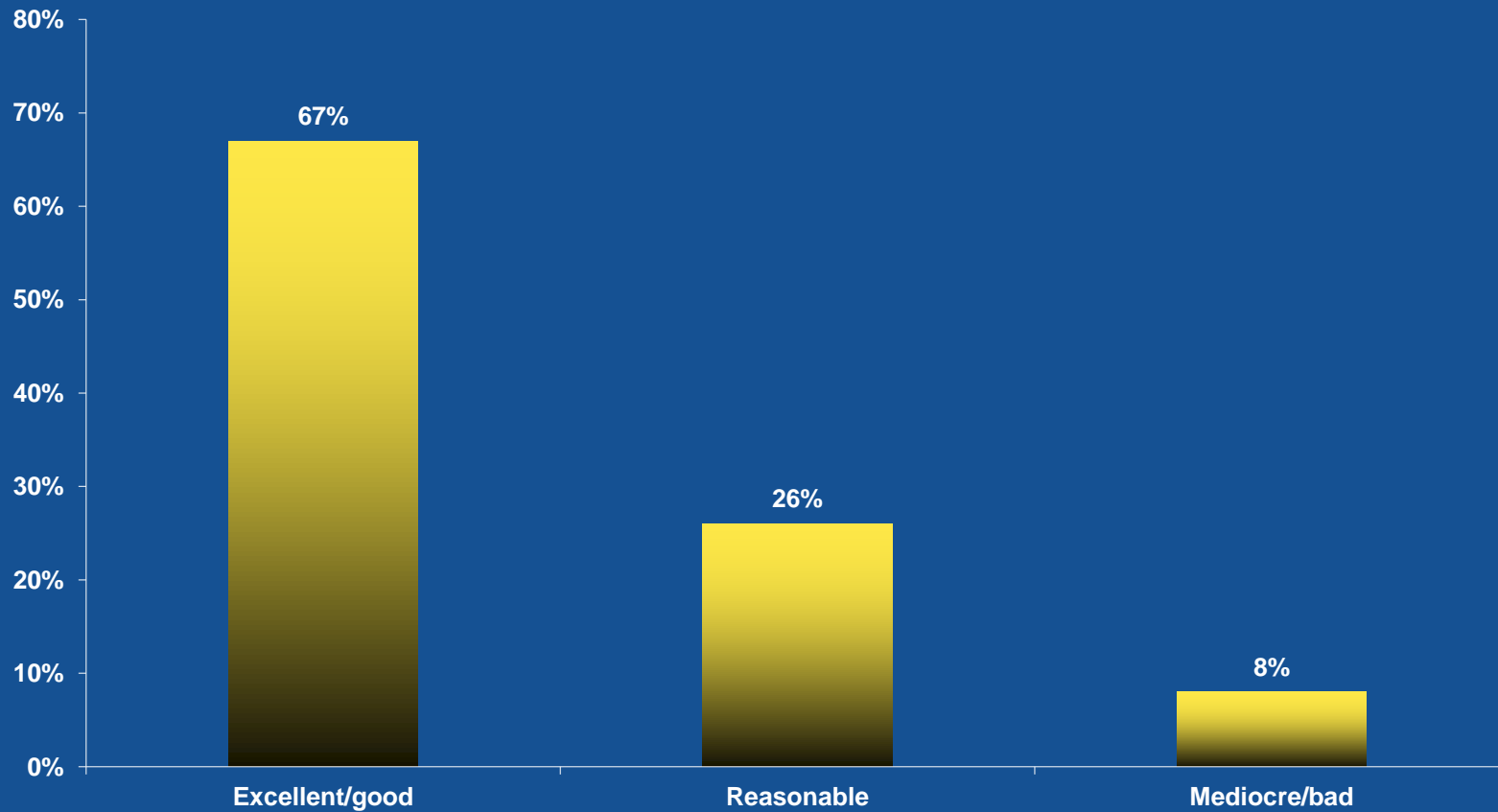
Judgement over completeness of what was offered



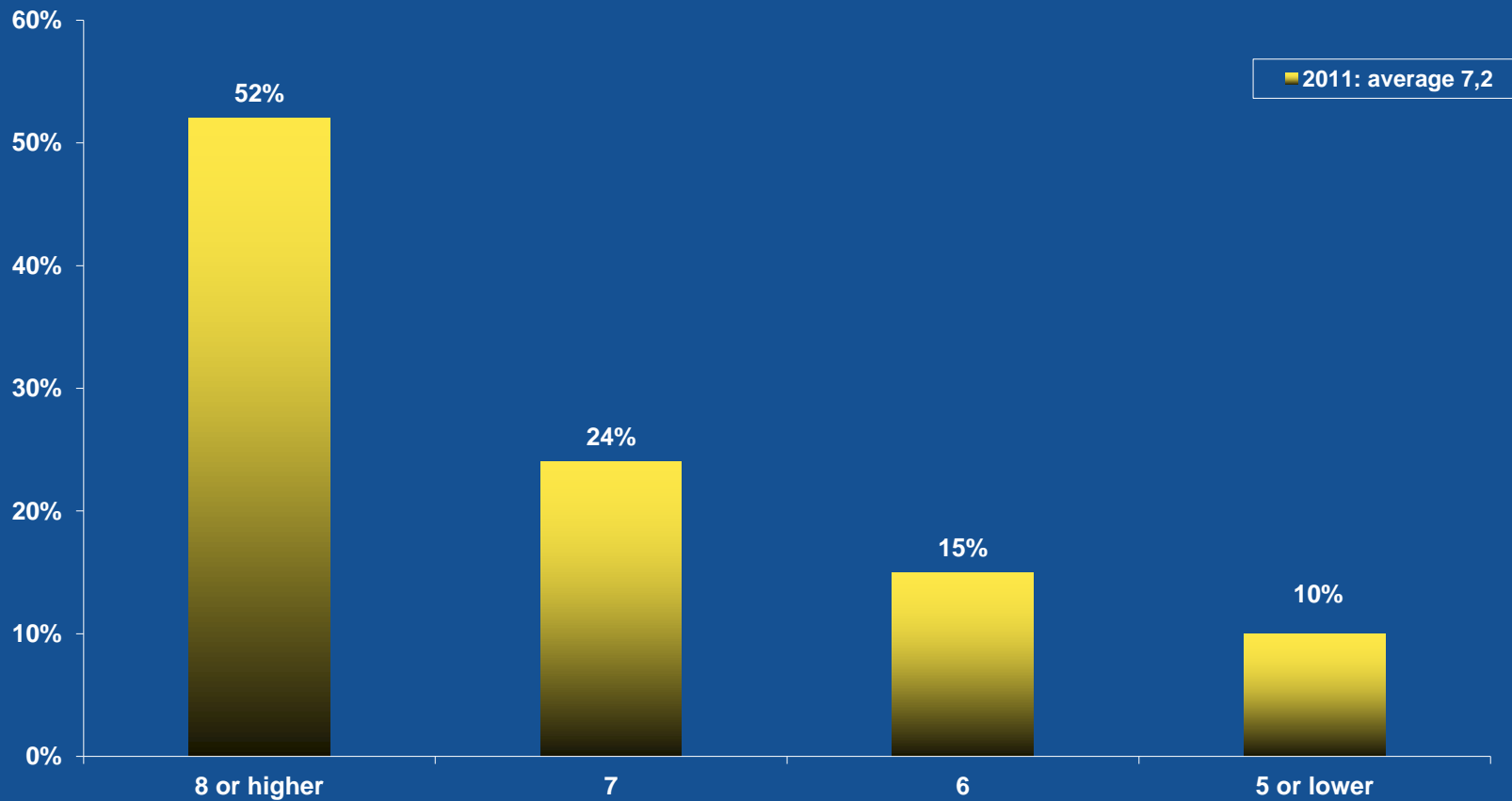
Judgement over the quality of what was offered



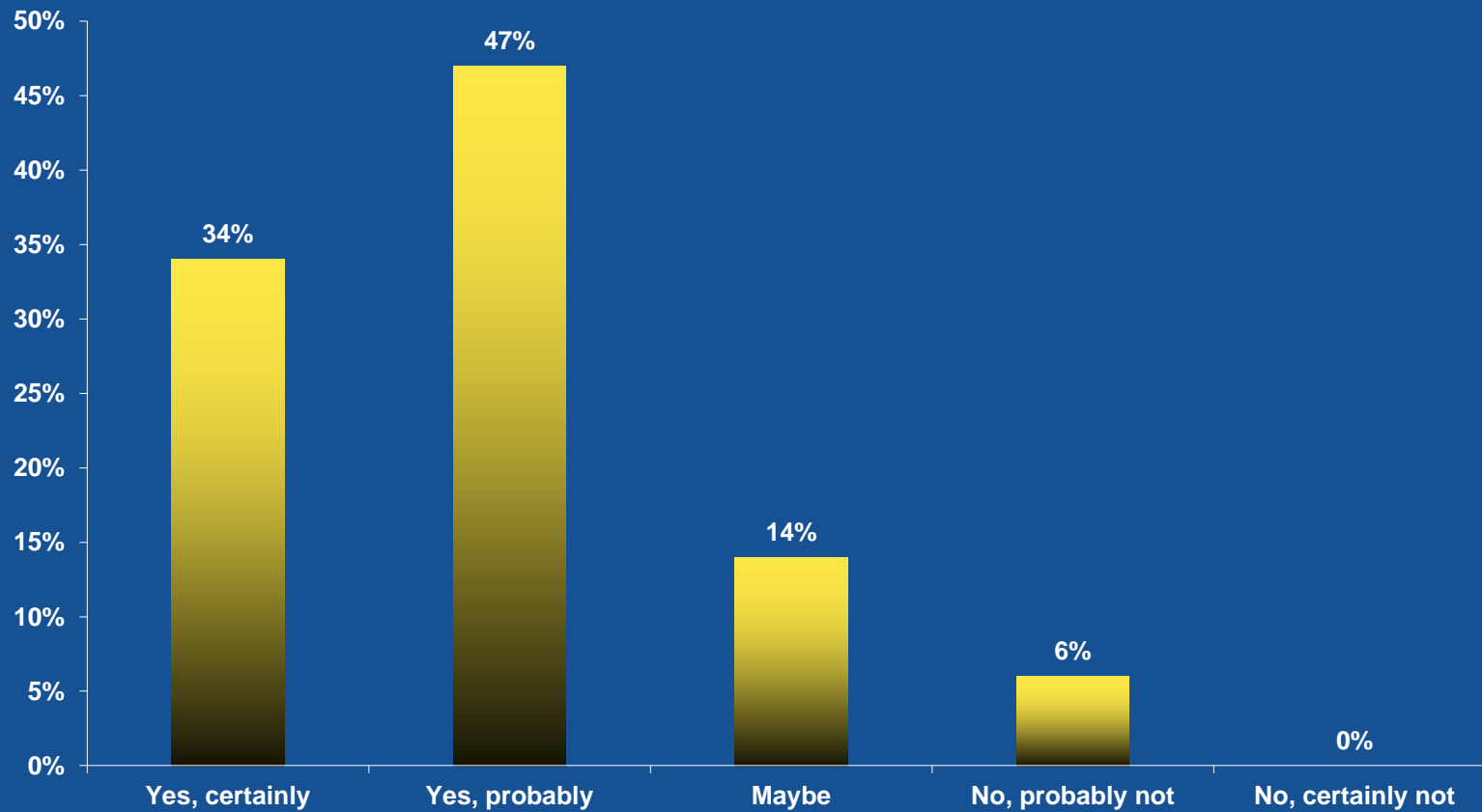
Judgement over the number of exhibitors on Infosecurity.be



Final judgement



Will visit next edition of Infosecurity.be 2012

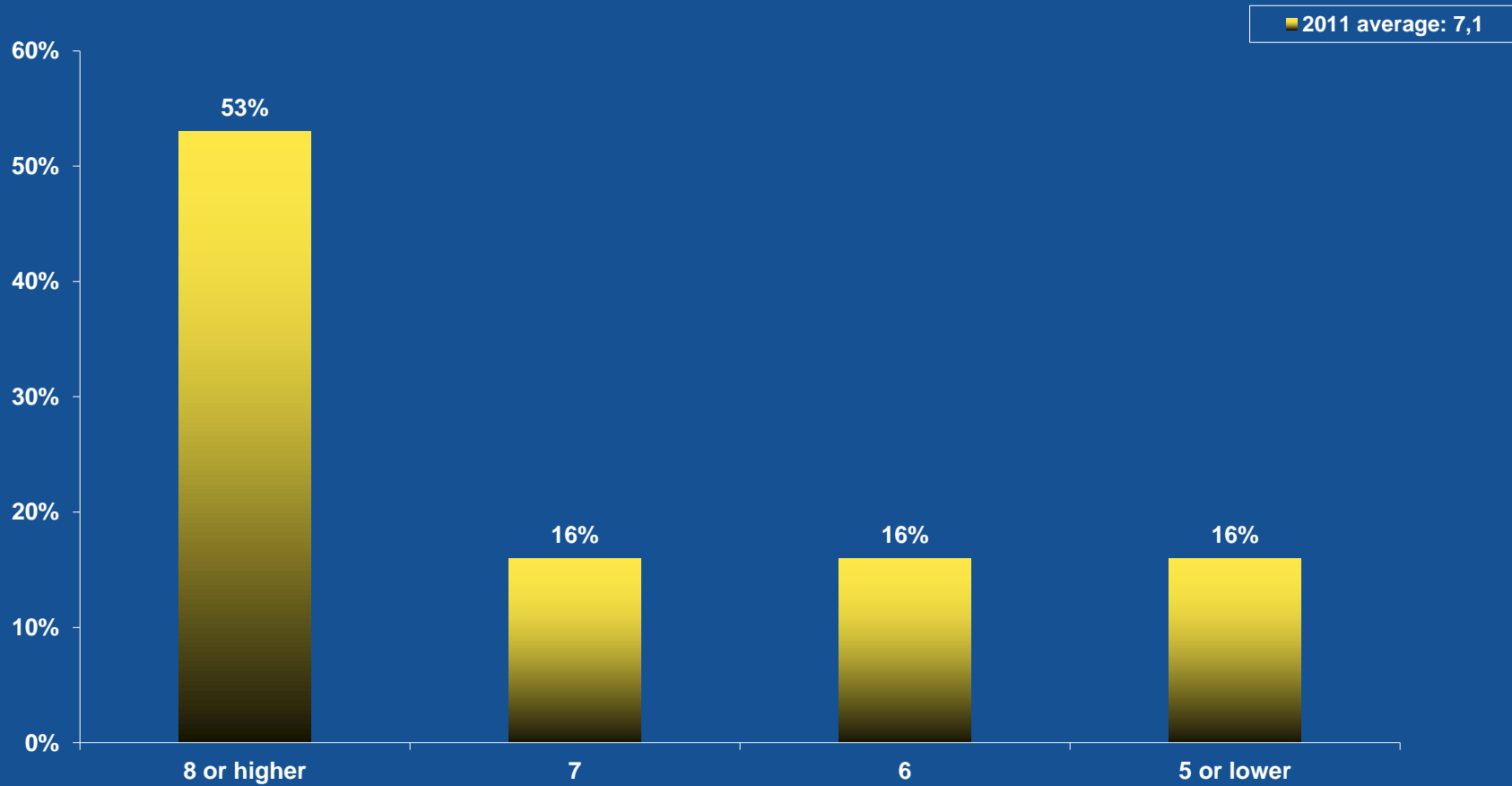


between people

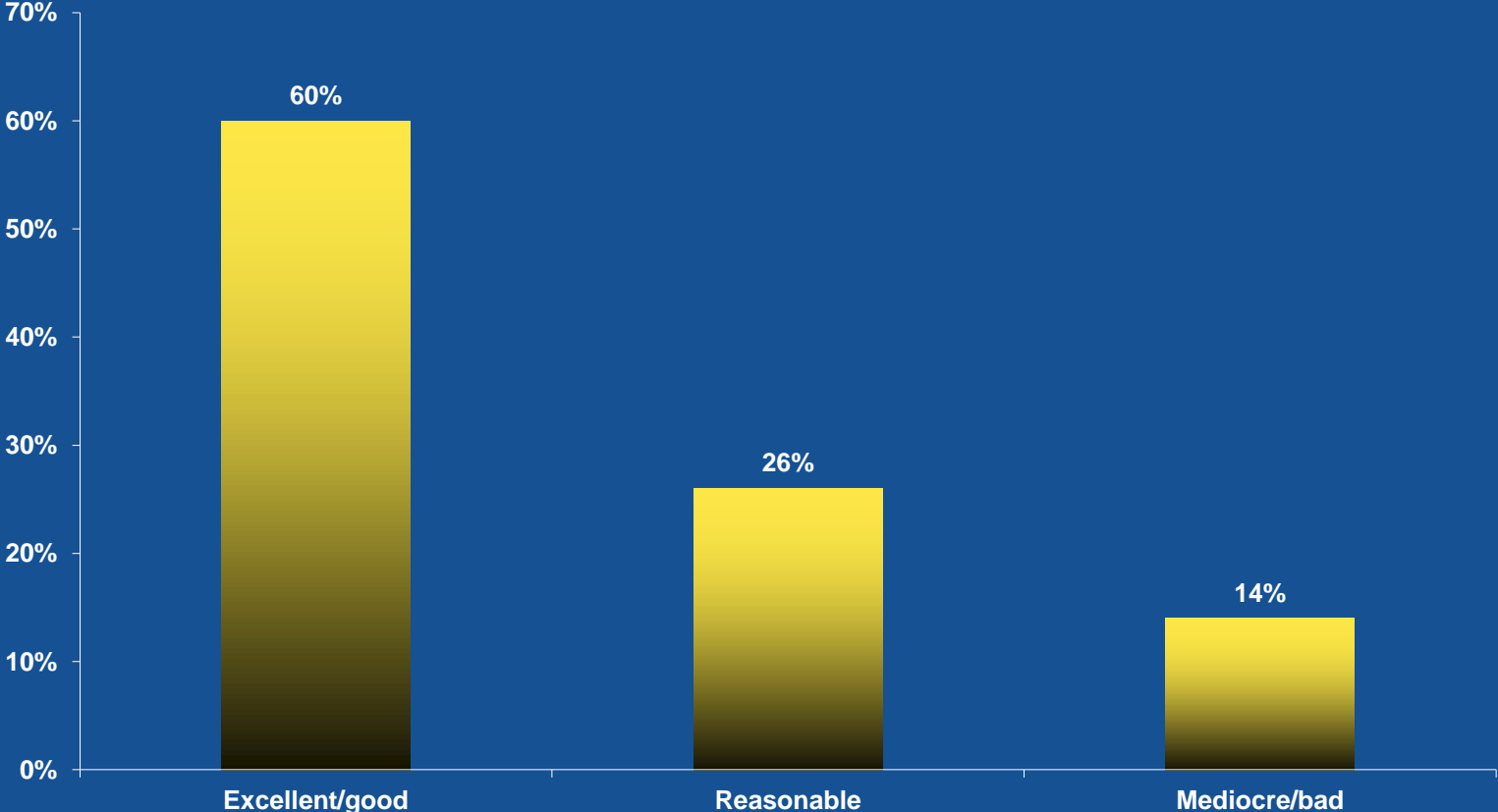
A collage of eyes in various colors (blue, green, purple, brown) arranged in a grid pattern. To the right, a large, detailed eye is shown with a pixelated, digital effect, set against a light background.

Results Exhibitor Research

Final judgement

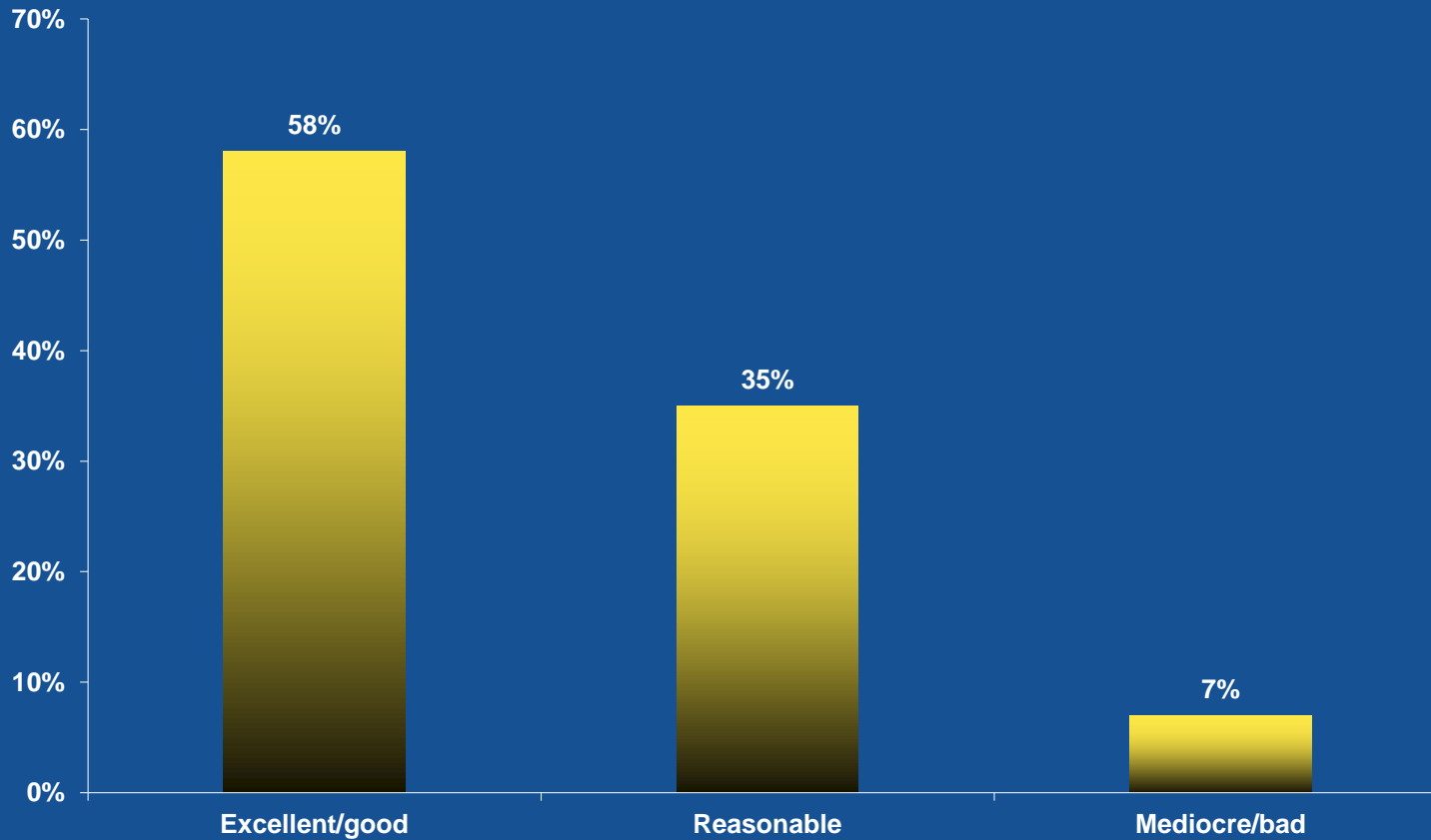


Judgement over number of visitors on stand



Source: Exhibitor Research

Judgement over quality of visitors



Will participate in next edition of Infosecurity.be 2012

